

EVOLVE WITH ENVIDA

*Influencer Impact*

**envida**  
SOCIAL / MEDIA

WHAT MAKES US  
DIFFERENT



8,000+  
**PROPERTIES**

in Multifamily & BTR leased  
in 500+ cities

15+  
**YEARS**

in Multifamily



*One of the most impressive aspects of our  
collaboration has been witnessing the tangible  
growth of our social media presence*



AmyLee Smith, Marketing Project Manager, Westhome Property Management

# CRAFT THE CAMPAIGN

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CONCEPT COLLABORATION

PARTNER SELECTION

FEEDBACK & REPORTING



A study desk with a lamp, books, and a clock. The desk is dark wood. On it is a desk lamp with a silver base and a white shade. There are two books, one red and one blue. A small round clock with a white face and black numbers is on the desk. A pair of glasses is on the red book. The background is a light blue wall with a framed abstract painting of a red ribbon. The text "CHOOSE YOUR influence" is overlaid on the image.

CHOOSE YOUR

*influence*





## **INFLUENCER** **ADVOCATE**

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**RALLY THE LOCALS & SPREAD  
THE WORD WITH A ONE-TIME TAKEOVER.**



# INFLUENCER ADVOCATE

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**RALLY THE LOCALS & SPREAD  
THE WORD WITH A ONE-TIME TAKEOVER.**

**KEY BENEFITS:**

- Budget-Friendly Option
- Great for Testing Influencer Campaigns
- Quick Engagement Boost Opportunity



## **INFLUENCER** **AMBASSADOR**

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**KEEP THE MOMENTUM & SPOTLIGHT  
GOING WITH MULTIPLE VISITS.**





# INFLUENCER AMBASSADOR

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**KEEP THE MOMENTUM & SPOTLIGHT  
GOING WITH MULTIPLE VISITS.**

**KEY BENEFITS:**

- Extended Visibility
- Larger Content Variety
- Increased Audience Familiarity





# INFLUENCER RESIDENT

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**LEASE A LIFESTYLE & BUILD ON-SITE  
BUZZ WITH A LIVE-IN CAMPAIGN.**



# INFLUENCER RESIDENT

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**LEASE A LIFESTYLE & BUILD ON-SITE  
BUZZ WITH A LIVE-IN CAMPAIGN.**

## **KEY BENEFITS:**

- Real-Time Feedback
- Event Hosting & Meetup Potential
- Authentic, Ongoing Content Creation

# CAMPAIGNS *IRL*



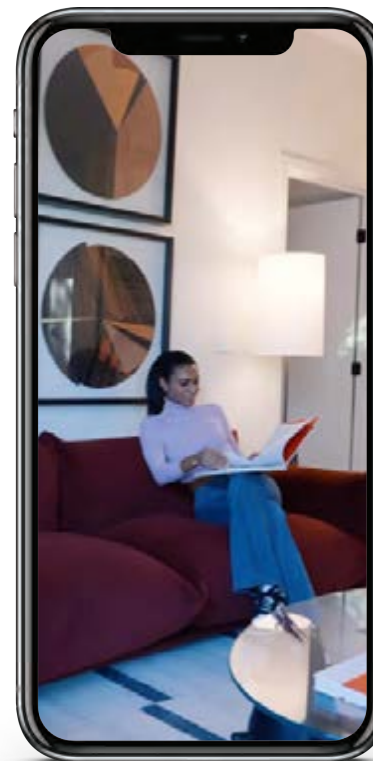
## INFLUENCER ADVOCATE

J.Coopers Row  
Washington DC



## INFLUENCER AMBASSADOR

1000M  
Chicago, IL



## INFLUENCER RESIDENT

Hollywood Park Residences  
Inglewood, CA



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SOCIAL / MEDIA

*thank you!*

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