

EVOLVE WITH ENVIDA

Influencer Impact

envida
SOCIAL / MEDIA

WHAT MAKES US
DIFFERENT



8,000+
PROPERTIES

in Multifamily & BTR leased
in 500+ cities

15+
YEARS

in Multifamily

“ One of the most impressive aspects of our collaboration has been witnessing the tangible growth of our social media presence ”

AmyLee Smith, Marketing Project Manager, Westhome Property Management



CRAFT THE CAMPAIGN

CONCEPT COLLABORATION

PARTNER SELECTION

FEEDBACK & REPORTING



A desk with an open book, a pair of glasses, a stack of books, and a green alarm clock. A desk lamp is visible in the background. The background wall is light blue with a decorative pattern of horizontal lines.

CHOOSE YOUR

influence



INFLUENCER ADVOCATE

**RALLY THE LOCALS & SPREAD
THE WORD WITH A ONE-TIME TAKEOVER.**



INFLUENCER ADVOCATE

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KEY BENEFITS:

Budget-Friendly Option

Great for Testing Influencer Campaigns

Quick Engagement Boost Opportunity



INFLUENCER AMBASSADOR

**KEEP THE MOMENTUM & SPOTLIGHT
GOING WITH MULTIPLE VISITS.**



INFLUENCER AMBASSADOR

**KEEP THE MOMENTUM & SPOTLIGHT
GOING WITH MULTIPLE VISITS.**

KEY BENEFITS:

- Extended Visibility
- Larger Content Variety
- Increased Audience Familiarity



INFLUENCER RESIDENT

**LEASE A LIFESTYLE & BUILD ON-SITE
BUZZ WITH A LIVE-IN CAMPAIGN.**



INFLUENCER RESIDENT

**LEASE A LIFESTYLE & BUILD ON-SITE
BUZZ WITH A LIVE-IN CAMPAIGN.**

KEY BENEFITS:

Real-Time Feedback

Event Hosting & Meetup Potential

Authentic, Ongoing Content Creation

CAMPAIGNS *IRL*



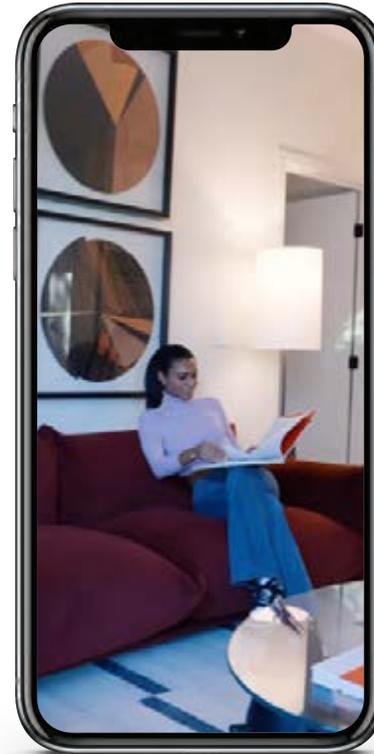
INFLUENCER ADVOCATE

J.Coopers Row
Washington DC



INFLUENCER AMBASSADOR

1000M
Chicago, IL



INFLUENCER RESIDENT

Hollywood Park Residences
Inglewood, CA

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thank you!

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