

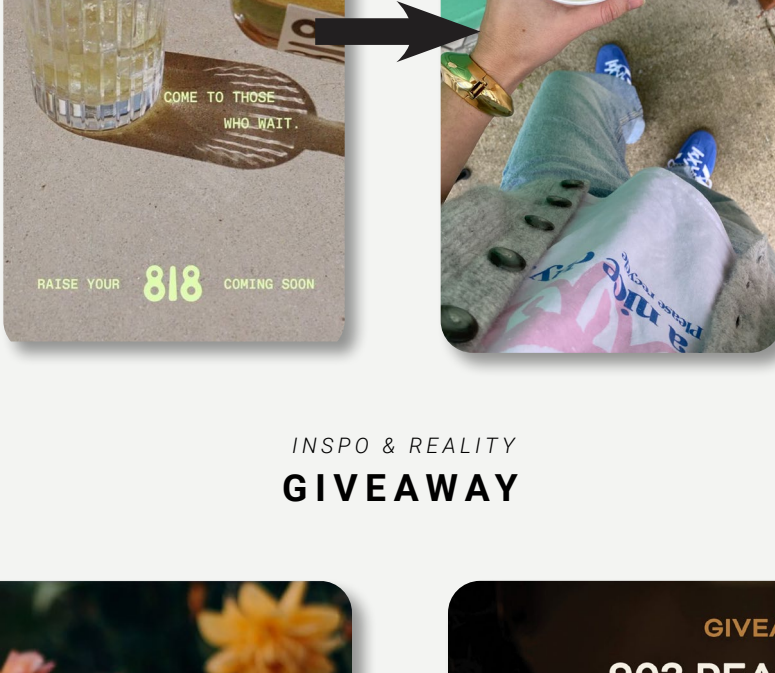
# DESIGN

MONTHLY NEWSLETTER

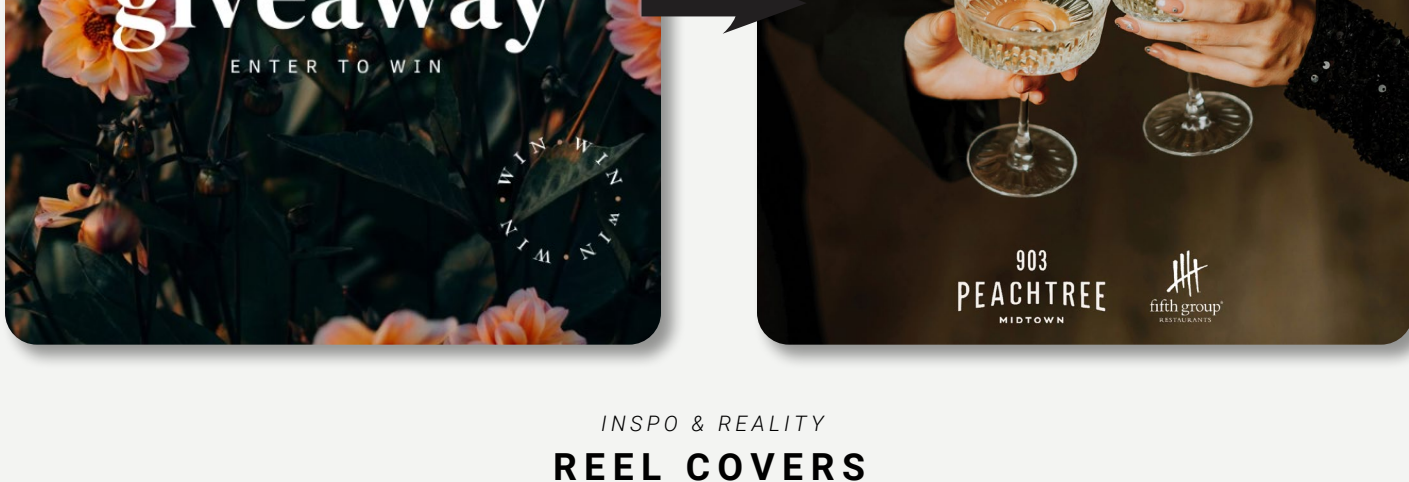


## INSPO & REALITY

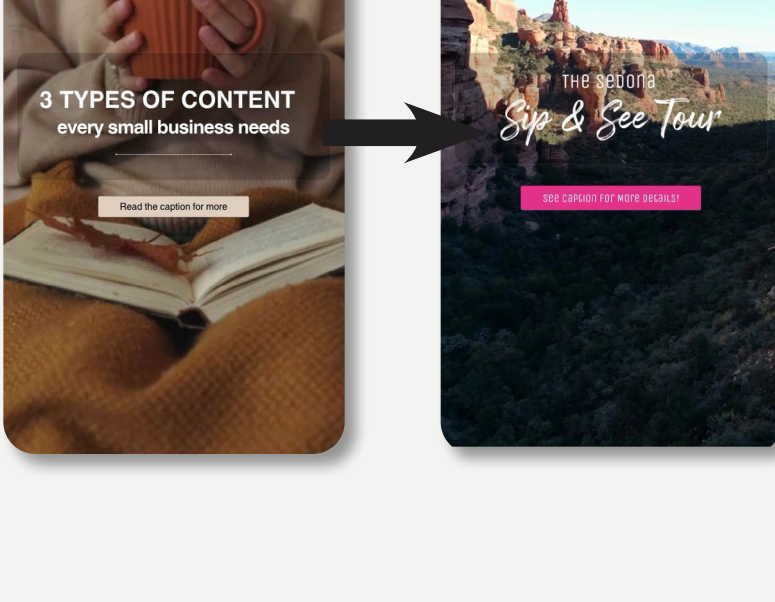
### CURVED TYPE



### GIVEAWAY



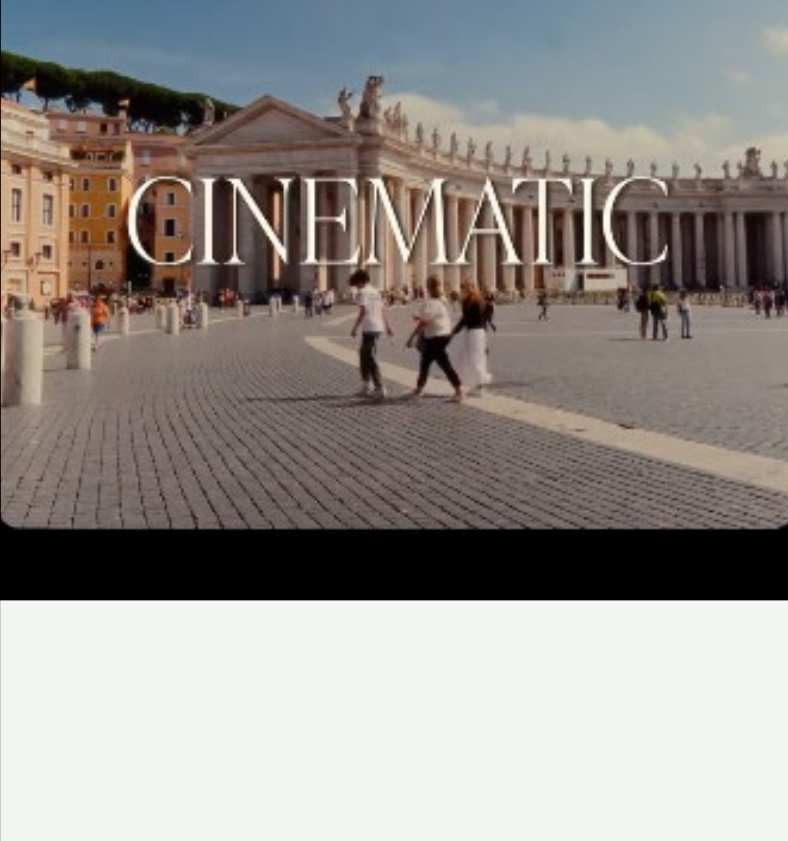
### REEL COVERS



## TRENDSETTING: LANDSCAPE AND LIFESTYLE REELS

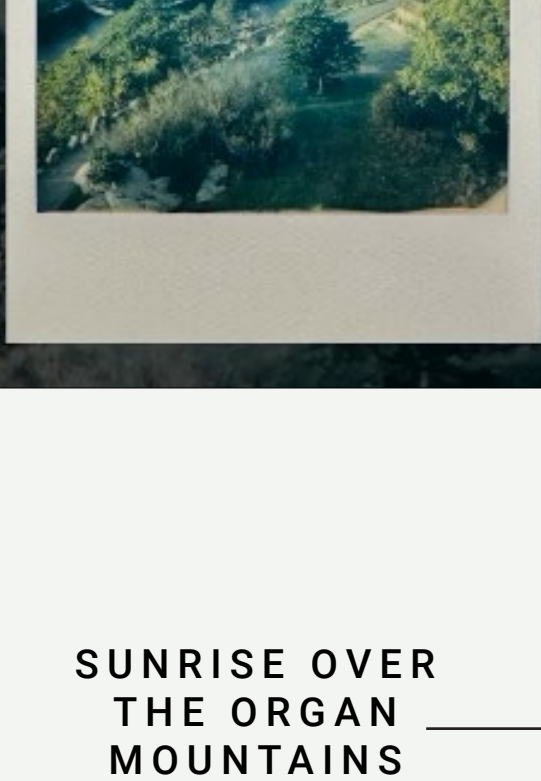
### MADE CINEMATIC

RJ Morra



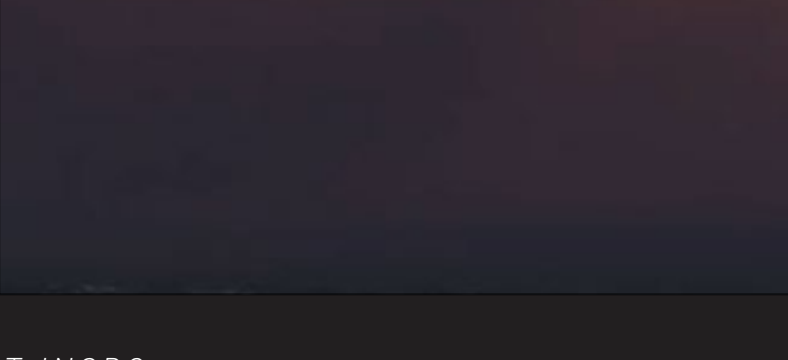
### FIRST PHOTOS

Polaroid



### SUNRISE OVER THE ORGAN MOUNTAINS

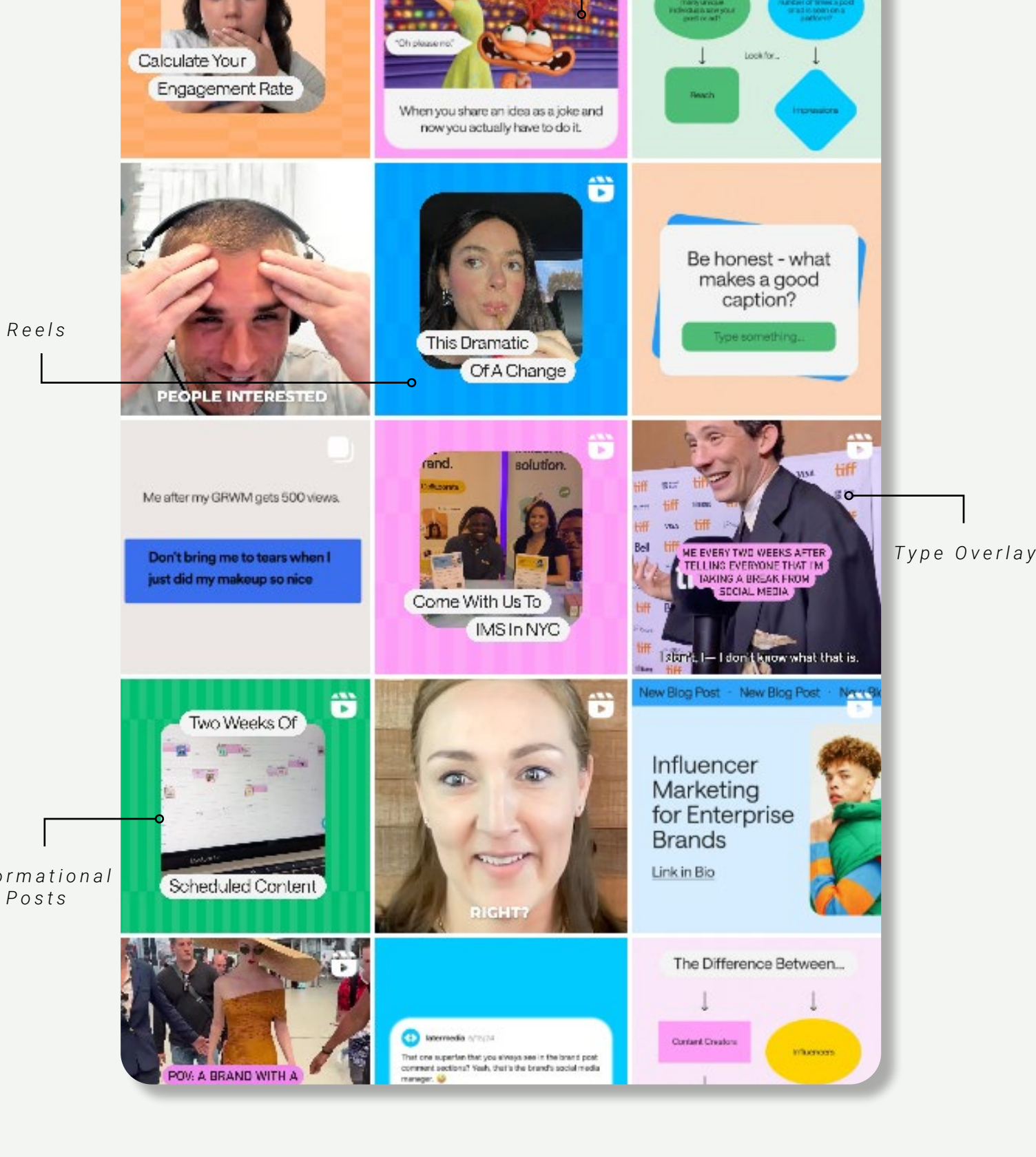
NMSU



## ACCOUNT INSPO

### LATER MEDIA

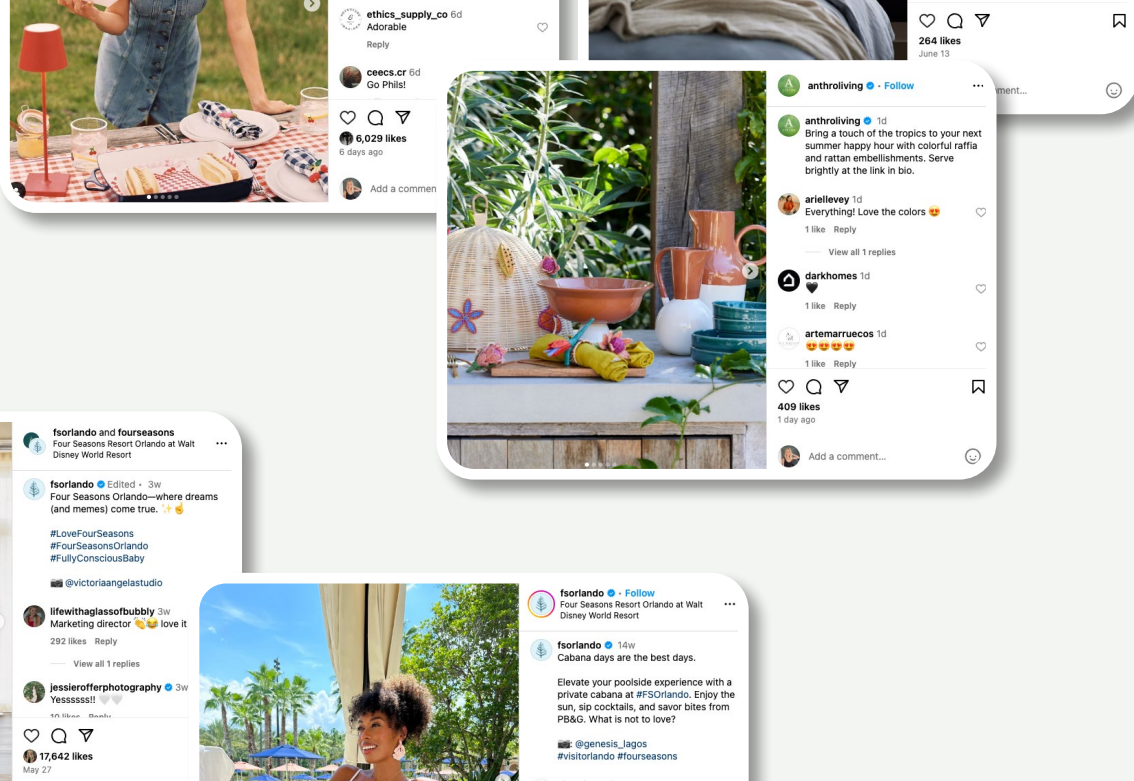
#### Meme Designs



## IG COPY HIGHLIGHTS

### @anthroliving

Seasonal, on-trend but still professional, great for copy inspo because they highlight the same types of things that we do, clever & witty captions



### @fsorlando

Great at selling a lifestyle & highlighting their amenities, resorts are great accounts for inspo because they're highlighting/marketing goals are similar to ours, utilized memes/online trends to create hashtags

### @tacobell

Strong brand voice, very on trend, humorous, short & sweet, all brandcase, great for us to look at because it shows how casual ig marketing has become & how well received by the audience it is

