

BRANDING LIKE A BOSS

IN 2024

envida
SOCIAL / MEDIA



WHAT MAKES US DIFFERENT

5,000+ 15+

PROPERTIES

leased in 500+ cities

YEARS

in Multifamily

HIGH-TOUCH / HYPERLOCAL

PERFORMANCE BASED

CUSTOM & CREATIVE

“...the exceptional services & unrivaled creativeness makes envida superior to their competitors.”

HOLLY J. Marketing Manager GREYSTAR



MANAGEMENT PLANS

PREMIER PLANS

LEASE & INFLUENCE

The FASTEST GROWTH with the MOST TRAFFIC

PRE-LEASE

STAND OUT, BEFORE your doors even open

STABILIZATON

For communities with an already strong voice

JUST THE BASICS

SOCIAL BOOST Maintenance-focused campaign with a paid content boost

JUST COOL POSTS Organic content posting for well established communities

DIY SOCIAL PLAN Training and tools your team need to manage social themselves.



WHAT IS BRANDING & WHY IS IT IMPORTANT?

- ✓ Branding is an essential component of marketing - offering properties the ability to create a distinct identity to utilize in all avenues of marketing.
- ✓ Branding is key to making a memorable impression on your target audience.

HOW CAN ENVIDA HELP?



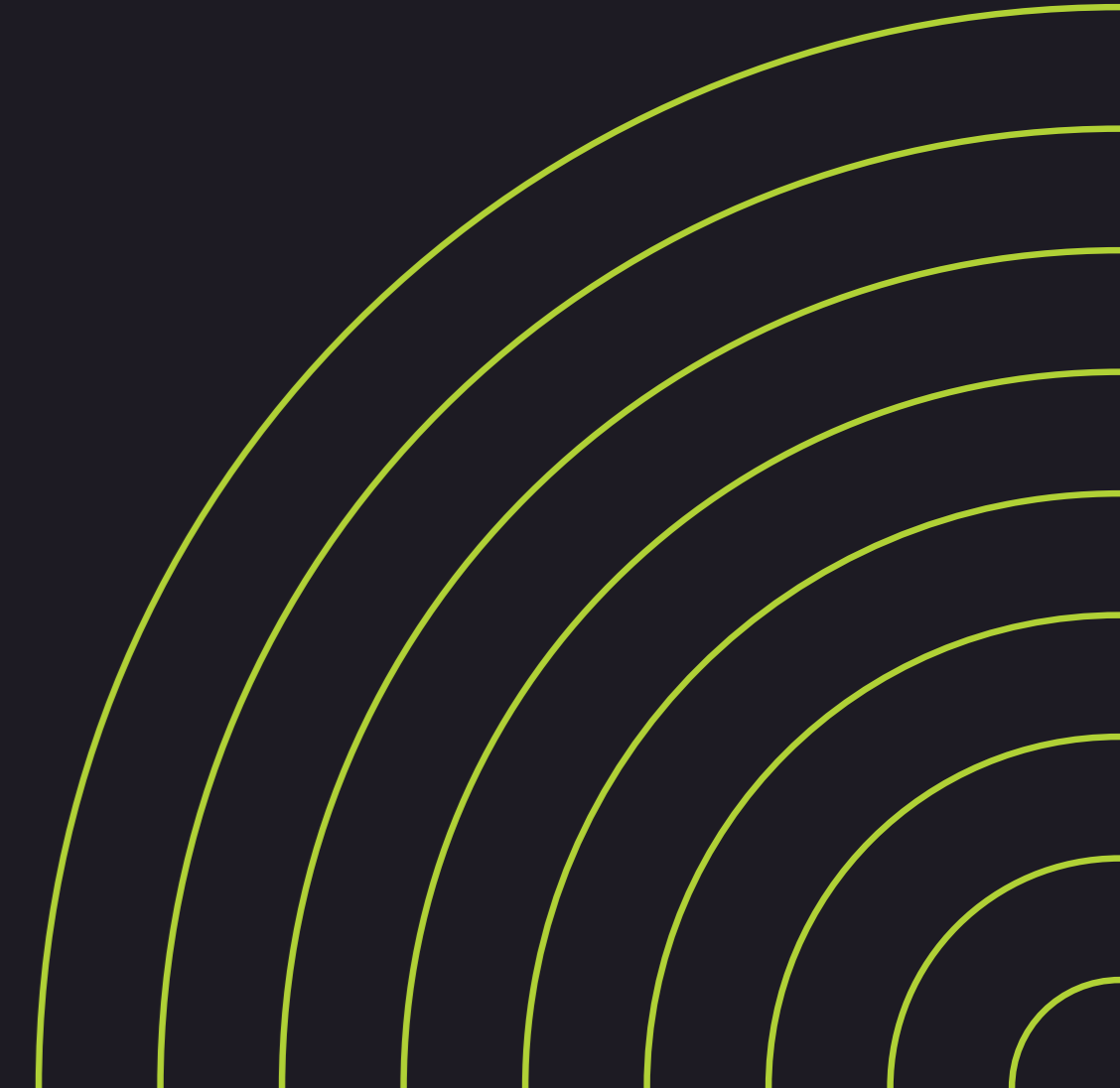
Envida works hand in hand with teams to craft all facets of your brand's identity - from name to visuals - to create a unique presence for your property.

- ✓ Introduction:
 - Client Call
 - Q+A Form Fill

- ✓ Work-Through
 - Brainstorming, Design and Distinctive Name Creation
 - Level 1 Threat Check, SEO and Optimization
 - Initial Presentation

- ✓ Fine Tuning
 - Revision Rounds

- ✓ Packaging
 - Files Are Prepared and Shared

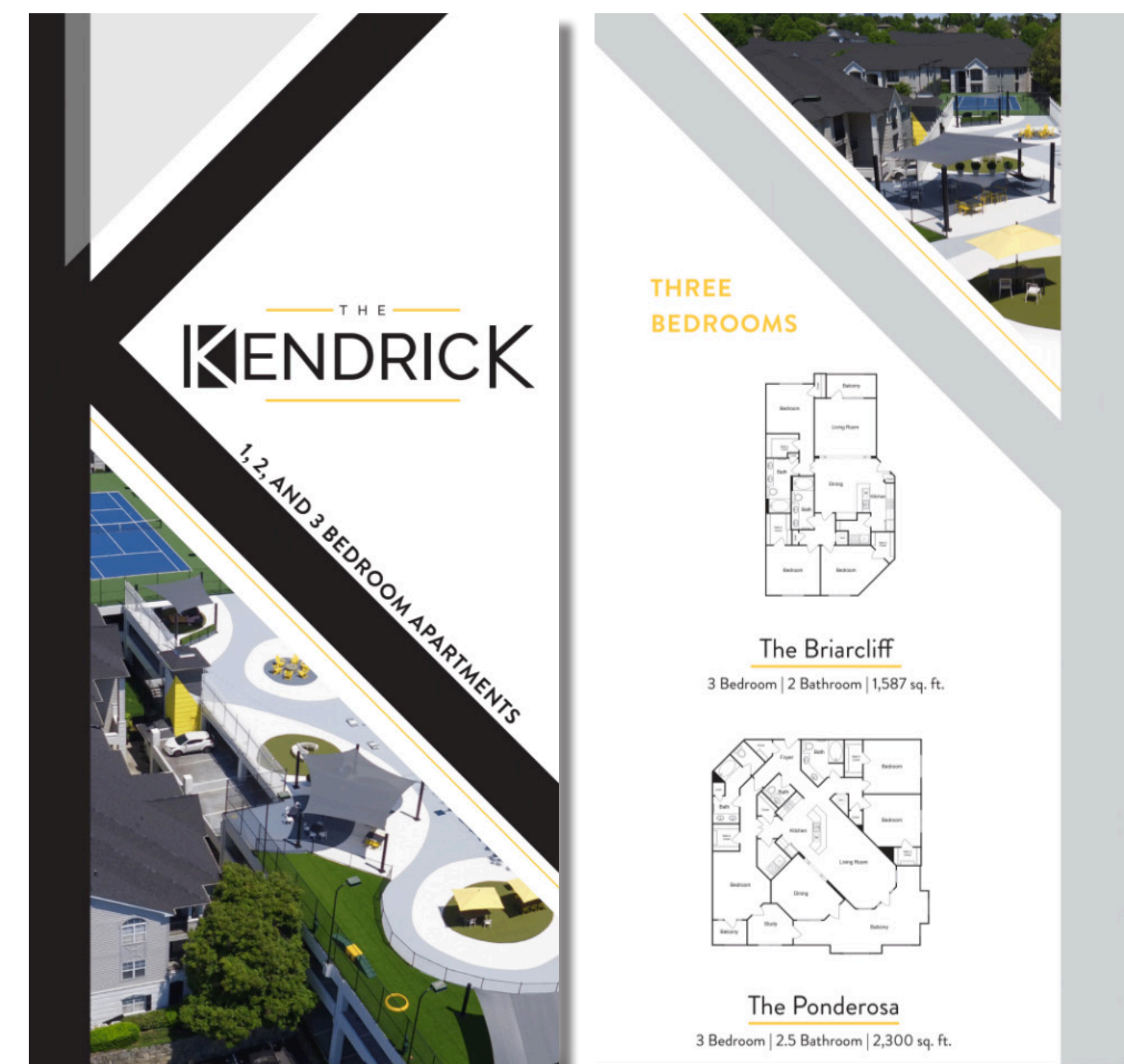


WHAT DOES ENVIDA OFFER?



Services:

- Property Name Discovery
- Logo Concepts
- Business Assets
- Packaging
- Social Media Assets
- Signage



envida

S O C I A L / M E D I A

*Thank
you!*

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