



## KINGSBURY PLAZA

Phoenix, AZ



## **CAMPAIGN DETAILS**

## Goals

- + Create brand awareness
- + Reach a hyperlocal, untapped audience
- + Highlight Kingsbury's standout features
  & amenities
- + Drive traffic to Kingsbury's website

## Details

- + 22 Day Campaign
- + Platform: TikTok
- + \$499 Ad Spend





