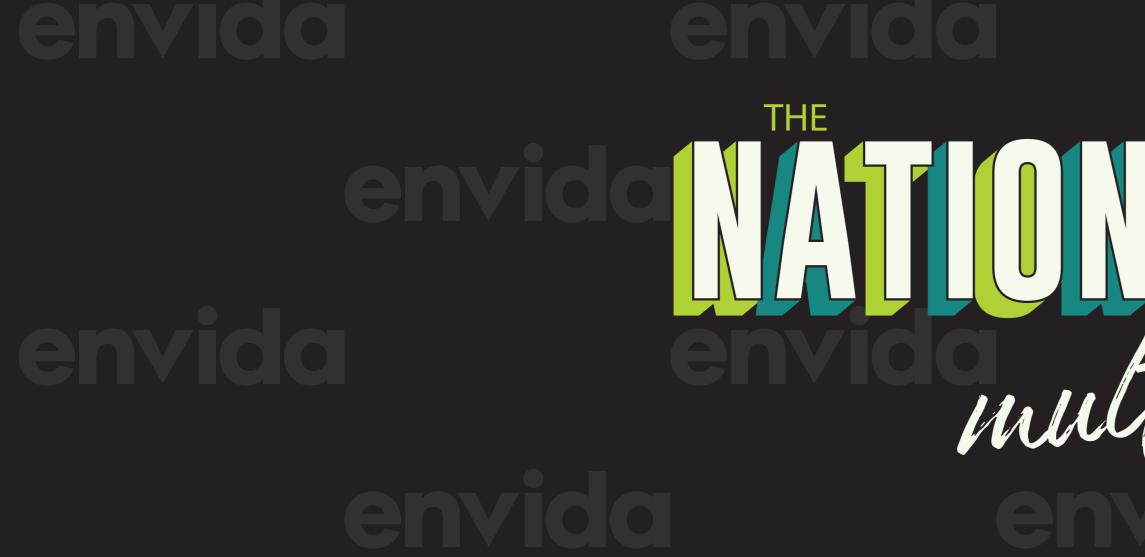
# SOCIAL / MEDIA EVULVE WIHENVIJA PHOTOGRAPHY 101



### HIGH-TOUCH & HYPERLOCAL

#### MANAGEMENT PLANS

premier

INFLUENCE The fastest growth with the most traffic

LEASE &

PRE-LEASE Stand out before your doors even open

#### asics 9 the just

#### SOCIAL BOOST

A maintenance-focused campaign with a paid content boost

Organic content posting for well established communities

### 5,000+ mutifamily MARKETING AGENCY PROPERTIES leased in over 500 cities

#### PERFORMANCE BASED

#### STABILIZATON

For communities with an already strong voice

#### plan add-ons

- + Copywriting
- + Pitch Services
- + Video Editing
- Instagram Reels
- + Instagram Stories
- Influencer Marketing
- + And more!

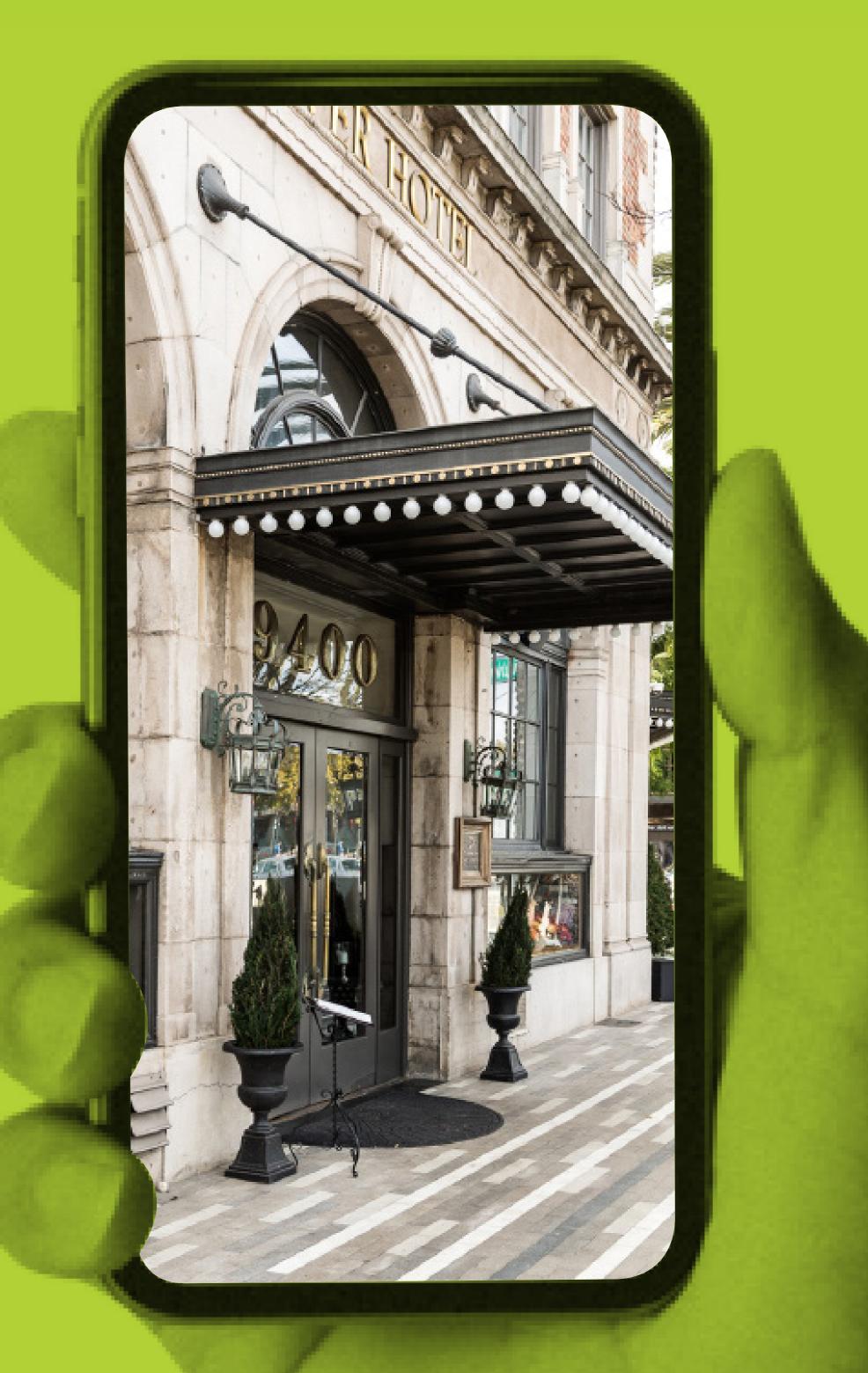
#### JUST COOL POSTS



#### CUSTOM & CREATIVE

# WHAT YOU'LL **1. PHONE PHOTOGRAPHY TIPS 3. GOOD & BAD PHOTO EXAMPLES**

2. WHAT TO BE MINDFUL OF BEFORE TAKING A PHOTO **4. EVENT PHOTOGRAPHY 101** 



# PHONE PHOTOGRAPHY TIPS



### **L USE GRIDLINES TO ASSIST WITH YOUR** COMPOSITION.





#### **3. LOOK FOR SYMMETRY.**





### 2. FOCUS ON ONE SUBJECT.

#### **4. KEEP YOUR EYE OUT FOR REPETITIVE** PATTERNS.



## WHAT TO BE MINDFUL OF

L GOOD LIGHTING IS YOUR FRIEND. 2. DON'T BE AFRAID OF NEGATIVE SPACE. **3. TAKE CANDID SHUTS.** 4. USE PROPS & PEOPLE.

### $\widehat{\bigcap}$





## 







# EVENT PHOTOS 10

### ASK RESIDENTS TO BE IN PHOTOS.





### TAKE OVERHEAD SHOTS OF FOOD.





## UTILIZE RESIDENT REPOSTS OF THE EVENT.

#### MAKE SURE IT DOESN'T APPEAR LIKE NO ONE CAME TO THE EVENT IN THE PHOTOS YOU TAKE.



# SOCIAL / MEDIA



