

envida

S O C I A L / M E D I A

EVOLVE WITH ENVIDA

HOW TO CREATE A CANVA POST

THE
NATION'S LEADING
multifamily **MARKETING AGENCY**

5,000+
PROPERTIES

leased in over 500 cities

15+
YEARS

in Multifamily

HIGH-TOUCH & HYPERLOCAL

PERFORMANCE BASED

CUSTOM & CREATIVE

MANAGEMENT PLANS

premier

LEASE & INFLUENCE

The fastest growth with the most traffic

PRE-LEASE

Stand out before your doors even open

STABILIZATION

For communities with an already strong voice

just the basics

SOCIAL BOOST

A maintenance-focused campaign with a paid content boost

JUST COOL POSTS

Organic content posting for well established communities

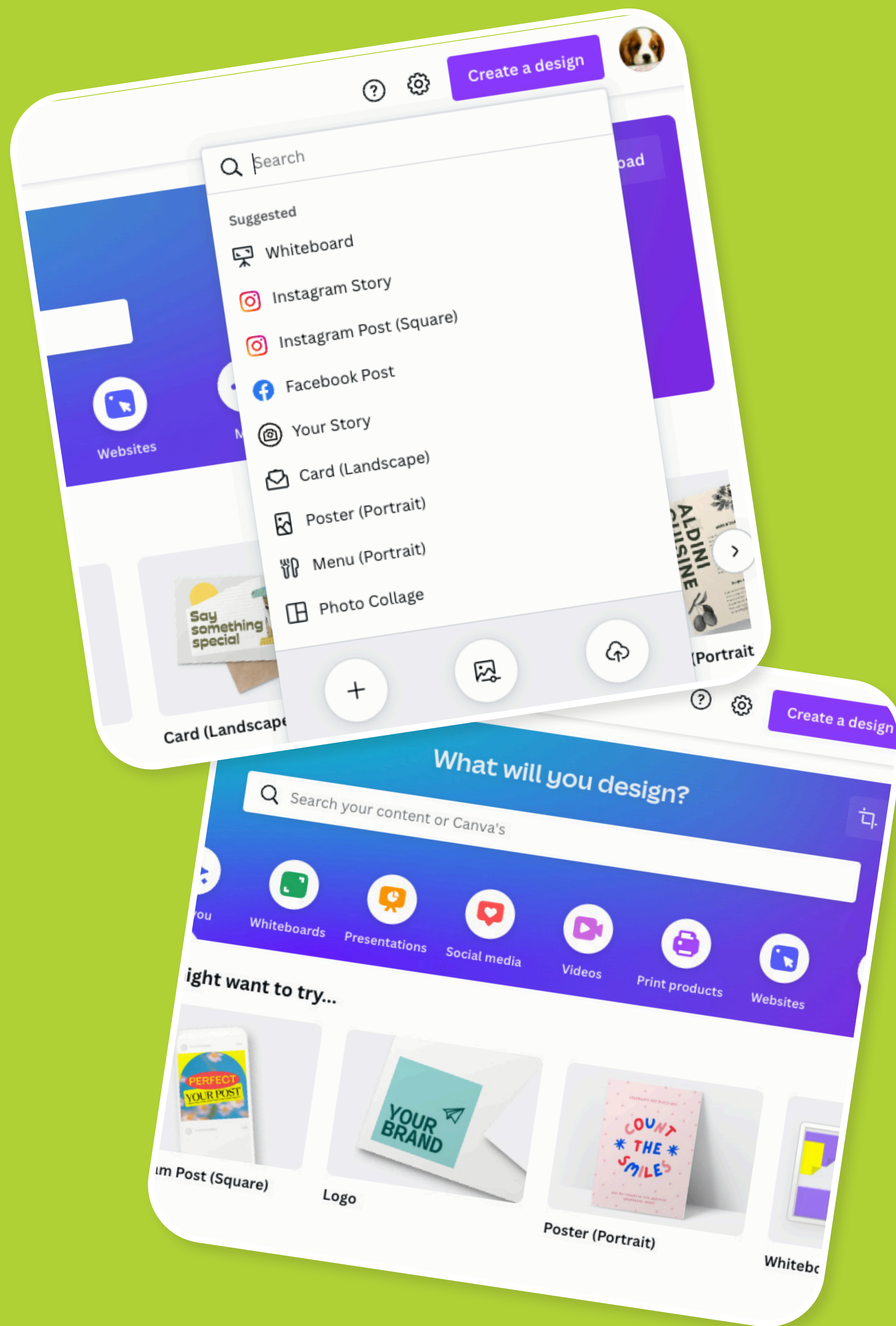
plan add-ons

- + Copywriting
- + Pitch Services
- + Video Editing
- + Instagram Reels
- + Instagram Stories
- + Influencer Marketing
- + And more!

WHAT YOU'LL LEARN

1. WHAT IS CANVA & HOW IT'S USED
2. ELEMENTS OF CANVA
3. HOW TO CREATE A POST





WHAT IS CANVA?

+ Graphic design platform

USED TO CREATE:

- + Social media graphics
- + Presentations
- + Posters
- + Documents
- + Other visual content

HOW TO CREATE A CANVA DESIGN



1. Choose the right dimensions for your design
+ Find a template or create your own
2. Choose a background
+ Background color or background photo
3. Add your elements
+ Elements & Tools - stickers, shapes, uploaded media, text, QR codes
+ Motion - animations & effects
4. Export your design
+ Download or share your design link with others

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you!*

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